



Growing a **greener** **planet** together

FARM FRITES
SUSTAINABILITY
REPORT
SUMMARY

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2023

An aerial photograph of a farm. In the background, there are rows of solar panels. In the foreground, a green tractor is pulling a red harrow in a dark, tilled field. The sky is clear and blue.

2023 in review

2023 was a year of achievements and learning for us at Farm Frites, as we celebrated significant advances and navigated challenges. We made notable progress in several areas, despite the growth conditions for potatoes were suboptimal. Overall, this year's results have only intensified our drive to meet our sustainable targets. We remain steadfast in our goal of becoming a fully sustainable organisation and are ready to tackle challenges.

About our company

Organisation profile



50+

years experience



1,500,000+

processing tons of potatoes p/y



100+

exporting countries



5

production units



1,600+

employees



43

sales offices

Our vision

To grow a better future together, serving happiness from field to plate.

Our mission

We are committed to fulfilling our customers' long-term needs by serving the tastiest potato products and solutions tailored to the global foodservice market.

Our culture

We are an independent family business with farmers' roots and clear family values. We work closely together and share an adaptive, entrepreneurial drive to do better every single day. We are ambitious for the future, dedicated to our customers and committed to making a difference to the world.



We believe in a greener future

Farm Frites is committed to contributing to the worldwide effort to counter climate change. We have set concrete objectives in seven focus areas.



People and community

At Farm Frites, we enable our people to thrive by creating a diverse, inclusive, and positive workplace where everyone feels valued and empowered. We also support the communities where we operate, relying on our passionate and talented team to drive meaningful change and sustainable success.

Water is becoming increasingly scarce, by minimising our fresh water intake, we will reduce pressure on this limited resource."



Water management

Farm Frites is committed to reducing its fresh water usage. In 2023, we achieved a 6% reduction in water intake intensity compared to 2018. However, the reduced quality of the 2023 potato harvest slightly increased our intake compared to the previous year. To meet our 2025 goal of a 15% reduction, we will take additional steps, such as the installation of more water purification systems.



Sustainable agriculture

Sustainable, food-safe potato cultivation is essential. In 2023, as our potato intake and production volumes increased, we ensured full traceability of our potatoes to the farms of origin. We are happy to report that 99% of our potatoes are covered by a food safety scheme, and 92% achieved at least the bronze level of the Farm Sustainability Assessment (FSA). Our goal is for all our potatoes to achieve this level by 2025.



Food safety



99%

In 2023, 99% of our potatoes were covered by a food safety scheme. 92% achieved the FSA Bronze level or higher.



Our organisation is constantly researching technical solutions to further reduce our use of fossil fuels.



Climate change and energy

Farm Frites is on track to meet its 2025 climate and energy goals. Despite the challenges of the 2023 potato harvest, we nearly achieved our target of a 5% reduction in energy intensity. As production increased, our renewable energy share fell slightly, highlighting the need to expand our sustainable energy capacity. Consequently, CO2 emission intensity rose slightly but remains 6.7% lower than in 2018.



Product

Every Farm Frites product meets strict standards for exceptional taste, quality, and uncompromising food safety. We market our products ethically and transparently, maintaining global customer trust. As the population grows and we move toward a sustainable economy, reducing food waste remains a key priority, increasing food availability for the vulnerable and easing environmental pressure.



Our products are the result of the passion, knowledge and skills of the Farm Frites team.



Sustainable packaging

Farm Frites is committed to minimising its environmental impact from packaging. This year, we made several changes to our packaging approach, reducing packaging intensity by 8.4% compared to 2018 levels. All our cardboard packaging is recyclable, and 91% of our plastic film meets recycling standards. We are working with suppliers to reach 100% recyclability of our plastic film soon.

Recyclable packaging

100%

Of all our boxes are suitable for recycling.

91%

of our film is recyclable.





Food waste

Reducing food waste lowers greenhouse gas emissions and saves energy and resources essential in fighting climate change. That's why we continually optimise all our processes to minimise food waste. As in previous years, over 99% of our potatoes are used or reused.



Potato usage

99%

In 2023, similar to other years, we managed to use or reuse 99% of our potatoes.

BEST PRACTICE

Cutting carbon by generating biogas



By generating biogas almost every factory process has hidden opportunities for greater sustainability.

Our water purification systems allow us to do more with less and reduce our fresh water intake. But that's not where the advantages end. The water purification process also generates organic matter, which we convert into biogas. This renewable energy source powers

our afterburner and helps us further reduce our environmental footprint.



From field to plate

We pursue an increasingly holistic approach to sustainability. Our strategy focuses on the entire value chain 'From field to plate'.

Our sustainability strategy

The potato is a highly nutritious crop that plays a vital role in providing food for a growing world population. As a key player in the industry, Farm Frites has a responsibility in making the cultivation and production of potatoes sustainable. Through hard work and innovative solutions, we must ensure that both current and future generations can enjoy potato products, as we create a better, fairer and greener future together.

Our sustainability mission

Farm Frites is a recognized accelerator of sustainability in the potato chain. We feed the world with our top-quality, tasty potato products by working closely with our farmers, suppliers, customers, consumers and other stakeholders.



Agriculture

We work with more than 700 farmers worldwide to sustainably grow high-quality potatoes.



People

Every day, our team of over 1600 professionals work on serving the global potato product market to the best of their abilities.



Processing

We process our potatoes into delicious potato products in 5 high-quality production locations.



Distribution

After arrival at a cold store, our products are delivered to distributors or customers worldwide through road or water transport.



Packaging

Our smart packaging ensures our products reach our customers in the best possible condition.



Community

We believe in promoting the health and well-being of our employees and helping communities to thrive by being a good neighbour.



Customers

We take every effort to understand our customers and partners and to help them drive their business forward.



Consumers

Our tasty products are served in more than 100 countries. That's how we realise our vision.



HI!



TASTY!





For more detail on our results, information on our sustainable best practices and interviews with Farm Frites experts, please read our full report.



Farm Frites

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Disclaimer

The absolute figures in this handout have been calculated based on the performance improvements Farm Frites has made since the baseline year of 2018.