



Growing a **greener** **planet** together

FARM FRITES
SUSTAINABILITY
REPORT
SUMMARY

.....
2022

Our year in review

With the most disruptive phases of the COVID-19 pandemic in the past, our team was able to place renewed focus on reaching our sustainability goals in 2022. We are pleased to share the significant advancements made across our diverse focus areas. But while we celebrate our accomplishments, there are also areas where progress has been limited, requiring us to redouble our efforts. Emboldened by our achievements, our objective remains clear: to relentlessly pursue a more sustainable, inclusive, and greener future.



700+
growers



1,500,000
tonnes of potatoes



100+
countries



5
production plants



1,500+
employees



40
sales offices

Our company

Our mission

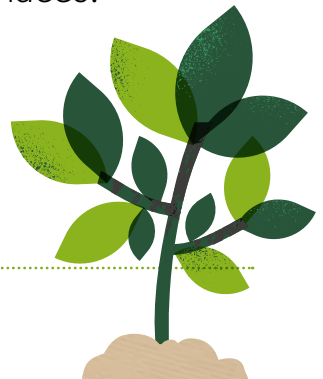
We will fully understand the business of our customers and partners to help them distinguish their products and services to drive their business forward.

Our culture

We are an independent family business, fiercely proud of our farming heritage, our products and services. We are innovative, agile and responsive, which helps us make fast decisions and deliver superior performance. We are ambitious for the future, dedicated to our customers and committed to making a difference in the world.

Our vision

Growing together,
from potatoes,
to happy faces.



Dreaming green

Farm Frites is committed to contributing to the worldwide effort to counter climate change. We have set concrete objectives in seven focus areas.



Climate change and energy

We have made remarkable strides towards our climate change and energy goals. In 2022, we nearly met our 2025 target concerning energy intensity putting us well on track to meeting our 2030 goal as well. Moreover, we managed to reduce our carbon emission intensity by 8.7% compared to 2018. By optimising production efficiency and rationalising our product portfolio, we have made significant efficiency gains. The next step is to further increase the use of sustainable energy, such as bio-energy, wind, hydro and solar.

CO₂ emissions

✓ **8.7%**

We managed to reduce our carbon emission intensity by 8.7% compared to 2018.



Sustainable agriculture

Sustainable and food-safe potato cultivation is integral to feeding the ever-increasing global population. As our total volume of potatoes grew, all our potatoes remained traceable back to the farm where they were grown. In 2022, 96% of our potatoes fell under a potato safety scheme and 92% of our potatoes performed at the bronze level of the Farm Sustainability Assessment (FSA) or higher. A primary objective for Farm Frites is to elevate all our potatoes to meet or exceed this bronze standard by 2025. Our share of potatoes that performed at the FSA gold level rose to 34%.



Food safety

96%

In 2022, 96% of our potatoes fell under a potato safety scheme. 34% of our potatoes has FSA Gold and 57% has FSA Silver.



Water management

Water scarcity is a global issue of increasing concern. Farm Frites is steadfastly committed to reducing our fresh water consumption to lessen the strain on this crucial resource. In 2022, we achieved a reduction in fresh water intake of 8.8% compared to our 2018 baseline year. This puts us well on track to achieve our 2025 goal of reducing water intake intensity by 15%.

Water savings & intake

✓ **236.432 m³**

Total water savings

That's equal to the contents of 95 Olympic swimming pools!

✓ **8.8%**

In 2022, we achieved a reduction in fresh water intake of 8.8% compared to our 2018 baseline year.



Recyclable packaging

91%

of our plastic film met recycling standards.

100%

of all our cardboard boxes is recyclable.

Sustainable packaging

Farm Frites strives to deliver its products using packaging solutions with the smallest environmental impact. This means using fully recyclable packaging and minimising the amount of material used, while fully retaining all packaging functionalities and product quality. Significant progress has been made in the use of plastic film per tonne of product. However, overall packaging intensity was not reduced due to a growth in sales in the Middle East, which requires more robust boxes to ensure product quality during transport. In 2022, all our cardboard boxes were recyclable. An impressive 91% of our plastic film met recycling standards. We are proactively partnering with our suppliers to elevate this figure to 100%.



Food waste

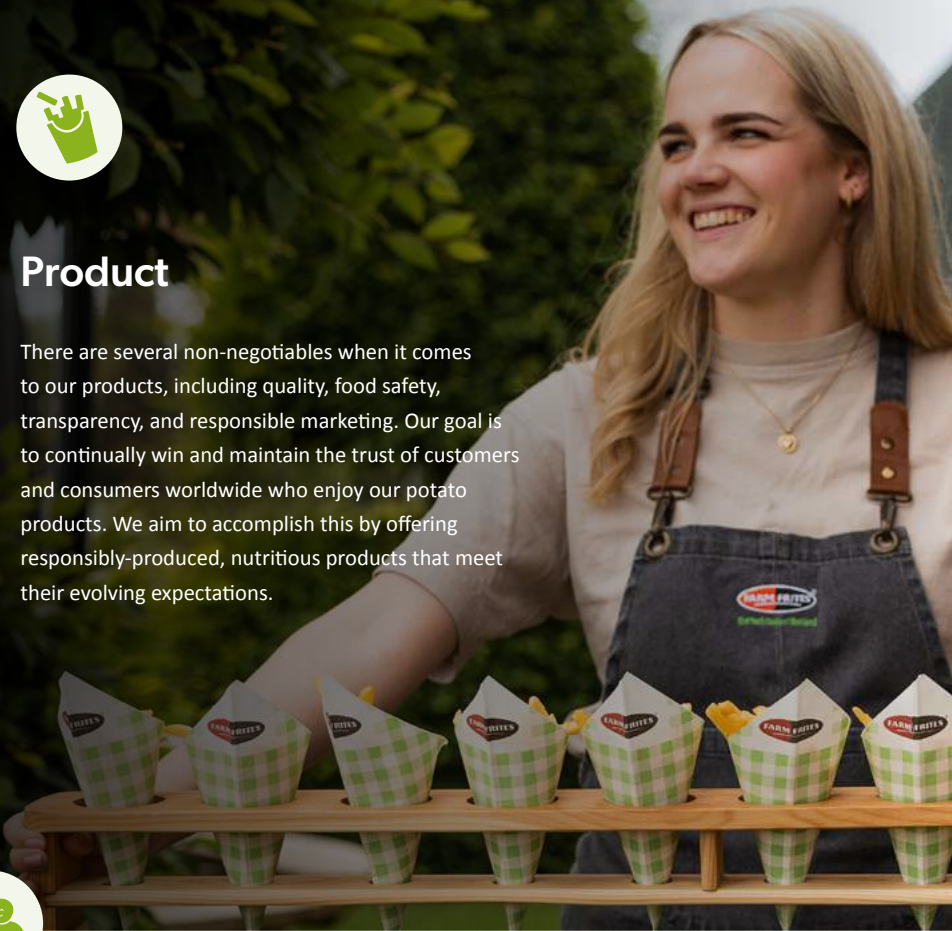
Minimising food waste increases the availability of food for the most vulnerable, lessens environmental stress and combats climate change. Our entire production process has been set up to utilise every last gram of our potatoes. Currently, over 99% of our potatoes are used or reused.





Product

There are several non-negotiables when it comes to our products, including quality, food safety, transparency, and responsible marketing. Our goal is to continually win and maintain the trust of customers and consumers worldwide who enjoy our potato products. We aim to accomplish this by offering responsibly-produced, nutritious products that meet their evolving expectations.



People and community

Our people are the beating heart of our company. Their skill, drive, and dedication allow us to successfully do what we do. We are committed to fostering a diverse, inclusive workplace where everyone feels valued, comfortable and empowered to reach their full potential. Furthermore, Farm Frites believes in being a good neighbour and helping the communities we are a part of to thrive.



Farm Frites believes in doing business in a way that promotes the health and well-being of people both in our company and in the communities we are a part of.

From farm to fork

We pursue an increasingly holistic approach to sustainability. Our vision and strategy focuses on the entire value chain.

Our sustainability strategy

The potato is a highly nutritious crop that plays a vital role in providing food for a growing world population. As a key player in the industry, Farm Frites has a responsibility in making the cultivation and production of potatoes sustainable. Through hard work and innovative solutions, we must ensure that both current and future generations can enjoy potato products, as we create a better, fairer and greener future together.

Our sustainability mission

Farm Frites is a recognized accelerator of sustainability in the potato chain. We feed the world with our top-quality, tasty potato products by working closely with our farmers, suppliers, customers, consumers and other stakeholders.



AGRICULTURE

We work with more than 700 farmers worldwide to sustainably grow high-quality potatoes.



PEOPLE

Every day, our team of over 1500 professionals work on serving the global potato product market to the best of their abilities.



HI!



PROCESSING

We process our potatoes into delicious potato products in 5 high-quality production locations.

VROOM!



DISTRIBUTION

After arrival at a cold store, our products are delivered to distributors or customers worldwide through road or water transport.



PACKAGING

Our smart packaging ensures our products reach our customers in the best possible condition.



COMMUNITY

We believe in promoting the health and well-being of our employees and helping communities to thrive by being a good neighbour.



CUSTOMERS

We take every effort to understand our customers and partners and to help them drive their business forward.

TASTY!



CONSUMERS

Our tasty products are served in more than 100 countries. That's how we realise our vision: growing together, from potatoes, to happy faces.



For more detail on our results, information on our sustainable best practices and interviews with Farm Frites experts, please read our full report.



Farm Frites

Molendijk 108, 3227 CD
Oudendoorn, The Netherlands
Tel: +31 181 46 68 88



This report is printed on
Balance Pure recyclable paper.

Disclaimer

The absolute figures in this handout have been calculated based on the performance improvements Farm Frites has made since the baseline year of 2018.